

The *Crossroads* Doll & Teddy Bear Show & Sale

Dolls, Teddy Bears, Miniatures, Antiques & related items
Saturday & Sunday, Oct 16 & 17, 2010

Public Hours: Sat 8:30AM to 4:30PM Sun 10AM to 3PM

Western Washington Fairgrounds - **Lower Level** - Pavilion Building - Puyallup, WA

****CIRCLE YOUR SPACE REQUIREMENTS****

3' x 8' <u>Space only</u> , 2 chairs & 2 badges \$ 100. ea	3' x 8' <u>with</u> 8' table, 2 chairs, & 2 badges \$110. ea
10' x 10' Booth, <u>Space only</u> , 2 chairs & 2 badges \$285.	10' x 10' Booth <u>with</u> 3- 8' tables, 2 chairs, 2 badges \$315.
10' x 20' Booth, <u>Space only</u> , 2 chairs & 2 badges \$380.	10' x 20' Booth <u>with</u> 4- 8' tables, 2 chairs, 2 badges \$420.

Electrical hookup \$35. Additional badges, (limit 2) \$6. Ea

TOTAL AMOUNT DUE = \$ _____
 LESS DEPOSIT: Minimum \$20. due now = \$ **20.00**
 Balance Due by Sept 25, 2010 = \$ _____

Late payment (if paid after Sept 25) add \$ 15.00

Amount Enclosed = \$ _____

Charge my credit card for my balance due/
 deposit, on the due dates (Visa & MC only)

Type: ____ Cardholder's Name: _____
 Expiration date: _____
 Account Number: _____
 Data # _____ On back of card on signature line

This is a Contract. Please Print:

Your Name _____ Company Name _____
 Address _____
 City/State/Zip _____
 Phone _____ E-mail _____
 Products Offered (required): _____

BADGE NAMES, list ALL people including yourself who will be staffing your booth. Up to 2 badges per 3 table area are provided.

Washington State UBI # (required) _____

The exhibitor, co-exhibitor and Dolls4all agree to be bound by the terms, conditions, and rules set forth in the Rules & Regulations, hereof, all of which are incorporated in and form part of this contract. Further, the exhibitor indemnifies and agrees to hold harmless Dolls4all and/or the Western Washington Fairgrounds and their respective officers, directors, employees, and agents from any actions, losses, costs, damages, claims, and expenses (including attorney's fees) arising from any damage to property or bodily injury to the exhibitor, his co-exhibitors, agents, representatives, employees by reason of the exhibitor's occupancy or use of the exhibition facilities.

Authorized Signature _____ DATE _____

Tell everyone where you will be! How many can we send you? Flyers _____ Small Posters _____ Postcards _____

Please send this document with your check for registration. You will receive a confirmation.
 Make checks payable to:
Dorothy Drake / Dolls4all 2630 Thomas Jefferson Dr Reno, NV 89509
 775 348 7713 or www.dolls4all.com or Email:dorothy@dolls4all.com or FAX: 775 348 8733

Show Rules

Show hours: Saturday early admission 8:30AM, general admission 10:00AM to 4:30PM. Sunday from 10:00AM to 3PM

Set up is from 12 Noon to 8PM on Friday and from 7:30AM to 8:30AM on Saturday. Dealers who have not checked in prior to 8:00 AM the first day of the show will forfeit their tables.

Booth/table fees: At least \$20. must accompany the contract in order to secure your space. All balances must be received no later than 21 days prior to the date of the show. Reservations or space payments made within 20 days of the show will need to add \$15.00. All spaces are subject to reassignment if the final payment is not received by the due date. There will be a \$25.00 fee for returned checks.

Space Guarantees: You may guarantee a specific spot by reserving the shows that you will be attending by January 4. Duplicate requests will be resolved by show management. All 3 shows can be reserved for \$20.00 each. The \$20.00 space holder is not refundable, and can not be applied to any other show. With the guarantee, if you need to miss a show, the producers will sublet the space for that show only.

Cancellations: There are no refunds, but you may receive credit toward a future show. There is no credit for a cancellation notice that occurs within one week (7 days) of the show set-up date.

Enter fees are based on a 'per table' basis. A standard 'table' being defined as approximately 2.5'x 8' in size, plus reasonable exhibitor access. Displayed items must occupy the space purchased as indicated above. Aisles and fire exits must be kept clear. Oversize displays and exhibitor provided tables must be approved in advance. You will need a cover for each table. The cover should be attractive in appearance and hide any boxes, etc. that are stored under the table. Dolls4all reserves the right to have Exhibitors remove display and merchandise items that may not be in keeping with the show's image.

Signs: We encourage special signs to highlight your product or service. To maintain the caliber of our shows, general discount signs are not allowed. Dolls4all reserves the right to have Exhibitors remove signs not in keeping with the show's image.

Parking: There is no charge for parking at the Western Washington Fairgrounds, Gold Lot. You may park next to the Pavilion Building while unloading on Friday only. There is no parking around the building during show hours.

Subletting of tables or vending space is not allowed.

Your area must be ready for showing by 8:30AM on Saturday. All items for sale must have visible prices. Exhibits must remain in place, properly staffed and available to the public until 3:00PM on Sunday when the show officially closes. Early disassembly and packing is discourteous and unfair to the paying customer, and can create unsafe conditions. Please do not make this an issue.

Floor selling will not be allowed within the exhibit hall. Only those who have paid for space will be authorized to offer items for sale.

Exhibitor conduct: Exhibitors shall abide by and observe all laws, rules, regulations and ordinances of any applicable governmental authority and all rules of the Western Washington Fairgrounds. Interference or obstruction of neighboring space, or actions that impede the aisles are prohibited. Loud or excessive noise is prohibited.

The exhibitor hereby agrees to indemnify, defend, protect, hold harmless and save Dolls4all and the Western Washington Fairgrounds from any and all claims, demands, suits, liability, damages, loss, injury, costs, attorney's fees and expenses of any nature which might arise from any action or failure to act, or negligence of the exhibitor or any of its co-exhibitors, officers, agents, employees, representatives or assignees. Exhibitors are encouraged to insure themselves against loss and claims. Further, the exhibitor, co-exhibitor, agent, employee or assignee shall not hold the show producer, its employees, agents or assignees accountable or liable in case of fire, water, flood, earthquake or other acts of God or war, riot, or other forms of civil unrest or any accident or loss therein related. Any infringement of copyright or patent rules and regulations are the sole responsibility of the exhibitor. Dolls4all and its employees, agents or assignees are not responsible for any actions of the event center employees, agents or assignees. This agreement was prepared in and shall be governed by and enforced in accordance with the Laws of the State of Nevada.

Exhibitors will be held financially responsible for damage to the exhibition hall caused by the exhibitor or his co-exhibitor, agent, representative, employee, or assignee.

Smoking is allowed in designated areas only. The fire Marshall will not permit smoking in the exhibit hall. NO PETS ARE ALLOWED IN THE PAVILION BUILDING, EXCEPT AUTHORIZED GUIDE DOGS.

Washington requires you to have a tax permit to participate in our show. Call: Washington State Dept of Revenue at 800 647 7706. They are also available at www.dor.wa.gov The Master Application is in the Forms section of this web site.

Where to stay: Western Washington Fairgrounds has RV spaces available. Call 253 845 1771 for more information.

Nearby hotels include: Best Western Park Plaza 253 848 1500 Holiday Inn Express 253 848 4900
Howard Johnson Express 253 589 8800 Shilo Inn 253 475 4020 La Quinta 253 383 0146



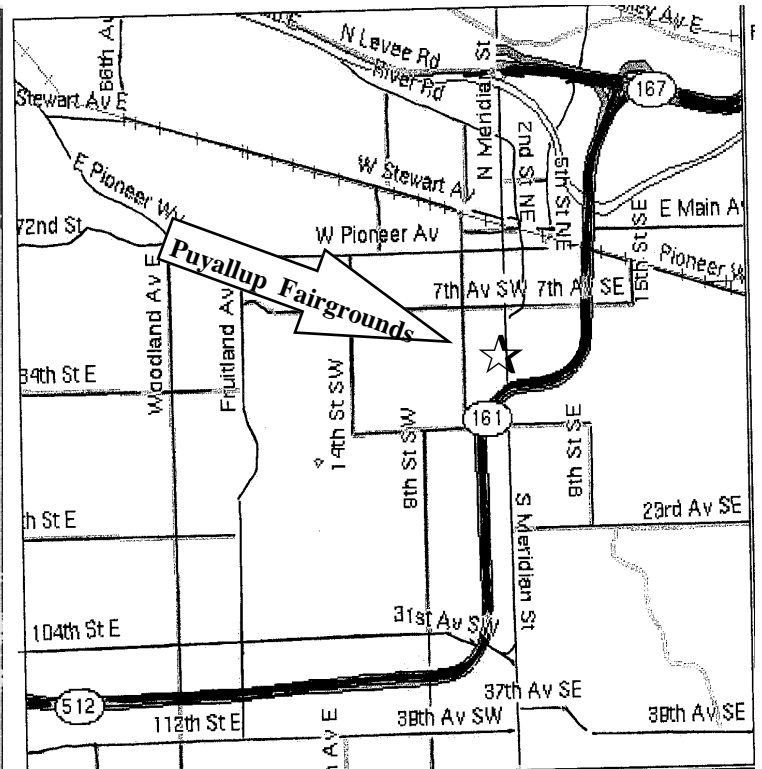
Dolls, Teddy Bears & More

Show & Sale

Western Washington Fairgrounds-Pavilion Building - Puyallup, WA

Driving Directions from Interstate 5:

Take Interstate 512 towards Puyallup. Exit at Meridian (Fairground). Turn North onto Meridian and proceed for 2 blocks. Enter the Fairgrounds at 9th and Meridian, the Gold Gate. Parking is in the Gold lot, diagonally across from the corner of 9th and meridian.



Tips for getting your display noticed!

Our Customers are looking for Quality, Value & Learning Events—they come with a mission and want to feel valued! You have 3 seconds to get the customer's attention, so make the most of it & encourage participation:

- ♥ Dark table covers enhance the display
- ♥ Group like items or colors together ♥ Vary heights and poses
- ♥ Allow white space (space around an object), highlighting odd or unusual items
- ♥ Use different items in the display: i.e. suitcases, wrapped packages, baskets
- ♥ What's special on your table? Handmade, new collection, personal dolls....make a sign
- ♥ Describe features & benefits on your tags ♥ Try 'Show Special' bins or racks
- ♥ Most of all - Have Fun, we all love dolls and teddy bears! ♥